

Globalisation: Fair Trade

small loan	kleines Darlehen	The farmers can take out a small loan to finance their farm.
Alternative Trade Organizations	Organisation für alternativen Handel	An alternative trading organization (ATO) is usually a non-governmental organization (NGO) or mission-driven business aligned with the Fair trade movement (source: Wikipedia)
challenge	Herausforderung	I like a challenge.
challenging	herausfordernd, schwierig	My work as a chef is nice, but sometimes rather challenging.
co-ops = co-operatives	Kooperative	In central American countries
Costa Rica		In Costa Rica, there are a lot of coffee farmers.
decent	anständig, angemessen	Farmers are decent, hard-working people who deserve a decent income.
ensure	sicherstellen	We have to ensure that our guests are happy
equal	gleich	All human beings are equal.
fair trade label	Fairtrade Siegel/Label	A lot of clothes have got fair trade labels today.
fairly traded goods	fair gehandelte Waren	Most supermarkets sell fairly traded goods these days.
Fairtrade Labelling Organization (FLO)	Organisation für Fairtrade Labels	Fairtrade Labelling Organizations International (FLO), in der Außendarstellung Fairtrade International, ist eine 1997 gegründete Dachorganisation für fairen Handel mit Sitz in Bonn. (source: Wikipedia)
foundation	Grundlage	The foundation of our society is equality.
groceries	Lebensmittel	We get most of our groceries at the organic supermarket.
humanitarian	humanitär	The Red Cross provides humanitarian aid in war zones.
income	Einkommen	The average income in Germany is rather high.
independence	Unabhängigkeit	After working as a sous chef for ten years, I wanted my independence back.
interconnected	miteinander verwoben/verbunden	Everything is interconnected.
license	Lizenz	You need a license to sell liquor.
liveable	lebenswert – zum Leben ausreichend	You need a liveable wage to sustain yourself.
livelihood	Lebensunterhalt	Their livelihood depends on a good harvest.
living wage	Existenzminimum	everyone deserves a living wage
marketed	vermarktet	These goods are marketed as being sustainable.
needs and desires	Wünsche und Bedürfnisse	The customers have needs and desires that have to be met.
Nicaragua		In Nicaragua, there are a lot of coffee farmers.
resilient	strapazierbar, belastbar, widerstandsfähig	Genetically modified plants are generally more resilient.
set amount	eine festgelegte Anzahl	The agree to produce a set amount
society	die Gesellschaft	Our society is fairly tolerant.
supply chain	Versorgungskette	The whole supply chain is not fairly traded yet.
support	Hilfe, Unterstützung	I will give you all the support you need.
sustainability	Nachhaltigkeit	Sustainability is important for the survival of our species.
sustainable	nachhaltig	the sustainable management of the land They are managing the land sustainably
the economy	die (Volks-)Wirtschaft	The economy has been in crisis ever since 2008
the environment	die Umwelt	Schreibung!!! environ-ment The environment needs to be protected
the government	die Regierung	Schreibung!!! govern-ment The government is

		protecting the environment
the northern hemisphere	die Nordhalbkugel	Countries in the northern hemisphere are richer than...
the southern hemisphere	die Südhalbkugel	...countries in the southern hemisphere.
to adapt to s.th.	sich anpassen	We have to adapt to the changes.
to compromise s.th.	gefährden, kompromittieren	Not doing well in the job interview would compromise her chances of getting the job.
to contribute to something	zu etw. beitragen	A good education contributes to success in life.
to deserve s.th.	etwas verdienen	I deserve to be treated with respect.
to fit in	hineinpassen	She fits in well here.
to recognize	erkennen, anerkennen	They recognized the need to employ more people in the hotel.
recognition	Anerkennung	
to support someone	jemanden unterstützen	The government ought to support single mothers.
to sustain s.th./s.o.	aufrechterhalten, versorgen, unterstützen	Her family sustained her when she lost her job.
to tackle a problem	ein Problem angehen	The government has to tackle (the problem of) gender equality.
ultimately	letztendlich	A poor diet will ultimately lead to illness
ethical	moralisch richtig	Is it ethical to show adverts for sweets to children?
to commit to s.th.	sich zu etw. verpflichten	We are committed to helping people.
to make a commitment	eine Verpflichtung eingehen	Our boss has made the commitment to offering luxury accommodation at reasonable prices-
establishment	Betrieb, Unternehmen, Geschäft	Our hotel is a well-run establishment
to improve s.th.	verbessern	Working conditions for kitchen staff have improved recently.
increase	erhöhen	Our revenue has increased.
decrease	verringern	The number of guests has decreased by 10%.
scheme	Programm	The local recycling scheme for plastic is quite advanced.
competitor	Konkurrent	Our hotel has many local competitors.
conscientious	gewissenhaft	Working in the kitchen, you have to perform all your tasks conscientiously.
revenue	Gewinn	Our revenue has increased.
advantage	Vorteil	Speaking several foreign languages is an advantage.
disadvantage	Nachteil	The disadvantage of this proposal is that it would cost a lot of money.
certified	zertifiziert	This t-shirt is fairtrade certified.
to recruit staff	Angestellte einstellen	Our hotel have recruited lots of new staff recently.
to retain s.th.	etw. behalten	Farmers want to retain their independence.
retention	Behalt; Verbleib	The retention of new staff is very important.
to differentiate between A and B	unterscheiden, differenzieren	It is difficult to differentiate between the two options.
benefit	Vorteil	What are the benefits of opening as early as 10 a.m.?